



MAYFAIR COIN

WHITE PAPER



**MAYFAIR
COIN**

**White Paper v.1.40
Mayfair[®] PVT LTD
15th November 2023**

FOR INFORMATIONAL PURPOSES ONLY

The contents of this whitepaper constitute the plan of the project. It by no means can be treated as a contract or an element of a contract. No relationship in this whitepaper can imply to a contractual relationship. The purpose of the paper is to outline the plans of the launch to potential investors, customers, and cooperators with relevant information and progress.



CONTENTS

5	Abstract
6	Introduction
6	The Challenge
6	The Solution
7	Security Token <ul style="list-style-type: none">Overview of Security TokensMayfair Coin Security Token Model
8	Market Research
8	Market Competitive Analysis
9	Know Your Customer & Anti Money Laundering
9	Technology Stack <ul style="list-style-type: none">Smart ContractWEB3
11	Tokenization <ul style="list-style-type: none">Tokenization With Mayfair Coin (MFC)Legal Consideration
13	Mayfair Coin's Strategy <ul style="list-style-type: none">Real Estate InvestmentToken BurningProfit Sharing



CONTENTS

16	Governance Model
17	Road Map
18	Tokenomics
	Distribution
	Vesting Period
	Token Supply
	Token Price
20	Token Flow
21	Our Socials
22	Our Team
25	Legal Information
	Terms and Conditions
	Conditions of use
	Reserved Rights
	Service Liability
	Link Liability
26	Disclaimer
27	References



ABSTRACT

Mayfair Coin (MFC) is a pioneering project at the nexus of real estate and blockchain, dedicated to transforming traditional property investment paradigms. Through the utilization of blockchain technology, fractional ownership, and tokenization, MFC aims to democratize access to the global real estate market. The core mission revolves around making real estate investment universally accessible, allowing both small and large investors to engage in fractional ownership of tangible real estate assets held by MFC's subsidiaries or affiliates. Emphasizing legal compliance, transparency, and security, MFC leverages the BEP-20 standard on the Binance Smart Chain for asset tokenization. The project's unique token burn mechanism reinvests profits and rental returns, fostering potential token value growth. MFC signifies a profound impact on the real estate industry, introducing liquidity, accessibility, and transparency to an historically exclusive market. Through its commitment to innovation, regulatory compliance, and community engagement, Mayfair Coin is poised to redefine the future landscape of real estate investment.



INTRODUCTION

Welcome to the Mayfair Coin (MFC) Whitepaper, your comprehensive guide to the future of real estate investment. This document is crafted to provide a detailed insight into the vision, strategies, and technologies that underpin the Mayfair Coin project. As we delve into the intricacies of MFC, you will discover how we seamlessly blend blockchain technology, fractional ownership, and tokenization to reshape the traditional landscape of real estate investment.

In the following pages, we will explore the core mission of Mayfair Coin – to democratize real estate investment on a global scale. You will gain an understanding of how MFC leverages blockchain's power to make tangible real estate assets accessible to investors of all sizes, fostering a more inclusive investment environment.

Our commitment to legal compliance, security, and transparency is a cornerstone of the Mayfair Coin philosophy. This whitepaper will provide detailed insights into the legal framework, security measures, and transparency mechanisms that ensure a secure and trustworthy environment for our community.

Additionally, you will delve into the unique features that set Mayfair Coin apart, such as our distinctive token burn mechanism, global accessibility, and the fusion of fractional ownership with active governance. Through these features, we aim to redefine the real estate investment experience and create a community driven ecosystem.

THE CHALLENGE

The conventional real estate investment landscape has long been associated with challenges that limit accessibility, liquidity, and inclusivity. High entry barriers, illiquidity of assets, and exclusivity in investment opportunities have left many potential investors sidelined. Additionally, the lack of transparency and cumbersome processes in property transactions often hinder the efficiency of real estate markets.

THE SOLUTION

Mayfair Coin (MFC) emerges as a transformative solution to address these challenges, introducing a new era in real estate investment. Through the integration of blockchain technology, fractional ownership, and tokenization, MFC revolutionizes how individuals participate in and benefit from the real estate market.



SECURITY TOKEN

OVERVIEW OF SECURITY TOKENS

Security tokens represent ownership in an underlying asset, often real-world assets like real estate, equity, or debt. Unlike utility tokens, security tokens are subject to securities regulations, providing legal protection to investors. These tokens derive their value from tradable assets and can offer financial benefits such as dividends or revenue shares. Security tokens are typically issued on blockchain platforms, providing transparency, efficiency, and liquidity to traditional financial markets.

MAYFAIR COIN'S SECURITY TOKEN MODEL

Mayfair Coin (MFC) introduces a security token model with a focus on real estate assets. MFC's security tokens are compliant with relevant securities regulations, ensuring legal protection for investors. These tokens are backed by tangible real estate assets held by MFC's subsidiaries or affiliates. The tokenization process involves converting ownership rights into digital tokens on the Binance Smart Chain, utilizing the BEP-20 standard for efficiency and interoperability.

Key Features of Mayfair Coin's Security:

- 1. Legal Compliance:** MFC prioritizes legal and regulatory compliance, obtaining a crypto license in Lithuania and seeking expert legal advice. This commitment ensures adherence to global security and financial regulations.
- 2. Transparent Tokenization:** Mayfair Coin employs the BEP-20 standard on the Binance Smart Chain for transparent and efficient tokenization. This standard ensures compatibility with various platforms and wallets.
- 3. Asset-Backed Tokens:** Each MFC security token represents fractional ownership in real estate assets held by subsidiaries or affiliates. This asset-backed model provides intrinsic value to the tokens.
- 4. Token Burn Mechanism:** Instead of offering dividends, MFC reinvests profits and rental returns to acquire additional properties and burn tokens. This innovative approach aims to reduce token supply, potentially increasing their value over time.
- 5. Security Measures:** MFC implements robust security measures, including audits, insurance, and legal opinions, safeguarding both investors and the assets held by its subsidiaries or affiliates.



MARKET RESEARCH

The real estate industry, identified as a key candidate for blockchain integration, is projected to experience significant growth, with the global blockchain technology market expected to reach \$20 billion by 2024. The finance sector, particularly, anticipates annual savings of at least \$12 billion through blockchain implementation. In the real estate sector, 93 blockchain companies are actively exploring applications as of February 2022, reflecting a growing acknowledgment of blockchain's transformative potential. Projections indicate that the global blockchain in the real estate market could reach USD 3,884.8 million by 2028, with 86% of commercial real estate decision-makers recognizing the substantial impact of blockchain on the industry.

Mayfair Coin strategically positions itself in the expanding blockchain-driven real estate market, set to witness around 50% adoption by 2025. With a focus on efficiency and security, Mayfair Coin aims to drive innovation in real estate transactions amid the industry's growing embrace of blockchain technology.

MARKET COMPETITIVE ANALYSIS

In the dynamic landscape of blockchain-based real estate projects, a comprehensive competitive analysis is essential to gauge Mayfair Coin's (MFC) position. Numerous existing projects have entered this space, each offering unique value propositions and strategies for real estate tokenization.

PROPY

One notable competitor in this arena is Propy, which operates a blockchain-powered real estate marketplace that streamlines property transactions using cryptocurrencies. Propy's strong emphasis on facilitating cross-border investments and property transactions through blockchain technology has established it as a significant player in the international real estate market.

REALT

Realt, on the other hand, specializes in tokenizing residential real estate properties within the United States. Their core focus revolves around fractional ownership models and providing investors with access to rental income, addressing common challenges associated with real estate investment accessibility.

HARBOR

Harbor sets itself apart with its unwavering commitment to regulatory compliance and security token offerings (STOs). While not exclusively dedicated to real estate, Harbor offers solutions for tokenizing real estate assets while ensuring strict adherence to regulatory standards.

REINNO

REINNO focuses on the commercial real estate sector, offering tokenization services that enable the creation and management of digital securities backed by real estate assets. This approach caters to the needs of both investors and property owners in the commercial real estate industry.

Mayfair Coin distinguishes itself through several key features, such as its holistic approach to tokenizing entire real estate companies and subsidiaries, offering diversified portfolios, and a commitment to fractional ownership. These aspects, along with its dedication to legal compliance and a unique approach to tokenization, collectively position Mayfair Coin as a strong contender in the blockchain-based real estate market.



KNOW-YOUR-CUSTOMER (KYC) & ANTI-MONEY LAUNDERING (AML)

Shufti Pro offers industry leading KYC (Know Your Customer), KYB (Know Your Business), and AML (Anti-Money Laundering) compliance solutions to businesses worldwide. These solutions provide the greatest global coverage, speed, and accuracy for verifying the identity of their customers.

With Shufti Pro, businesses can quickly and easily verify the identity of their customers using a range of methods including document verification, facial recognition, and biometric authentication. The platform supports a wide range of identity documents from around the world, making it an ideal solution for businesses with a global customer base.

In addition, Shufti Pro's KYB solution allows businesses to verify the identities of other businesses they work with, ensuring that they comply with regulations such as the EU's 5th AML Directive. The AML compliance solution also helps businesses to detect and prevent money laundering by identifying high-risk customers and flagging suspicious transactions.

Overall, Shufti Pro's KYC, KYB, and AML compliance solutions provide a comprehensive and reliable approach to verifying customer identities and ensuring compliance with regulations, making it an ideal solution for businesses of all sizes and industries.



TECHNOLOGY STACK

SMART CONTRACT

Overview of BEP-20

BEP-20 stands as the token standard on the Binance Smart Chain (BSC), offering a versatile framework for creating and managing digital assets. As a pivotal component of the BSC ecosystem, BEP-20 tokens share similarities with the well-known ERC-20 standard on the Ethereum blockchain. This compatibility ensures that tokens adhering to BEP-20 can seamlessly operate within the BSC environment.

Key Aspects of BEP-20:

1. **Interoperability:** BEP-20 facilitates interoperability within the Binance Smart Chain, allowing tokens to be effortlessly traded on decentralized exchanges and interact with diverse applications across the platform.



- 2. Smart Contract Functionality:** Utilizing the BSC's smart contract capabilities, BEP-20 tokens, including Mayfair Coin's (MFC) tokens, leverage programmable features. This functionality enables automated processes, such as token transfers and the implementation of innovative mechanisms, like MFC's distinctive token burn mechanism.
- 3. Gas Fees:** Gas fees, the transaction costs associated with blockchain operations, are a critical consideration. Binance Smart Chain, known for its cost-effective nature, offers lower gas fees compared to certain other blockchains. This affordability is a key advantage for users engaging in transactions involving MFC tokens on the BSC.

Mayfair Coin's Utilization of BEP-20

Mayfair Coin strategically chose BEP-20 on Binance Smart Chain as the foundation for its real estate tokenization project. The decision to utilize BEP-20 is rooted in the framework's interoperability, smart contract functionality, and, notably, the favorable gas fee environment on BSC.

Reasoning Behind Choosing BEP-20:

- 1. Cost-Effectiveness:** Binance Smart Chain's reputation for lower gas fees aligns with Mayfair Coin's commitment to providing a cost-effective platform for real estate tokenization. This ensures that users engaging with MFC tokens experience economically viable transactions.
- 2. Efficiency and Innovation:** Leveraging BEP-20 and BSC's smart contract capabilities allows Mayfair Coin to introduce innovative features like the unique token burn mechanism. These features enhance the efficiency and functionality of MFC tokens within the blockchain ecosystem.

In summary, BEP-20 serves as the technological backbone that empowers Mayfair Coin to redefine real estate investment through tokenization. Its interoperability, smart contract capabilities, and cost-effectiveness make it an ideal choice for MFC to offer a seamless and innovative experience to its community of investors.

WEB3

Web3 technology is at the core of Mayfair Coin's innovation in real estate investment. It brings decentralization, transparency, and community-driven governance to the platform. Through automated smart contracts on the Binance Smart Chain, Mayfair Coin ensures secure and efficient transactions. The decentralized nature of Web3 promotes community engagement, allowing token holders to actively contribute to decision making. In essence, Web3 transforms Mayfair Coin into a decentralized, trustworthy, and community-centric real estate investment platform.



TOKENIZATION

TOKENIZATION WITH MAYFAIR COIN (MFC)

Tokenization of assets involves converting rights to an asset into a digital token on a blockchain. This process provides a more accessible and efficient way to represent ownership, making it easier to trade and manage assets.

Compared to traditional methods, asset tokenization offers increased liquidity, fractional ownership, and transparency. It allows for the division of assets into smaller, more manageable units, enabling a broader range of investors to participate. Additionally, blockchain ensures transparent and tamper-resistant records, reducing fraud and disputes.

Mayfair Coin (MFC) stands out by focusing on tokenizing its subsidiary and affiliate companies, which hold real estate assets. This approach allows investors to gain fractional ownership in diversified portfolios, providing exposure to a range of real estate assets. MFC's use of blockchain technology enhances transparency, security, and efficiency in the tokenization process.

Mayfair Coin (MFC) over other cryptocurrencies stand to benefit from its unique approach to real estate asset tokenization.

Here are some key advantages:

- 1. Diversified Real Estate Portfolios:** MFC's focus on tokenizing subsidiary and affiliate companies introduces a novel way for investors to gain fractional ownership in a diversified range of real estate assets. This approach provides exposure to various properties and locations, reducing risk concentration.
- 2. Innovative Token Burn Mechanism:** Unlike traditional cryptocurrencies that distribute profits as dividends, MFC reinvests profits and rental returns to acquire more assets and burn tokens. This mechanism can potentially lead to increased value over time, aligning the project's growth with the value of MFC tokens.
- 3. Global Accessibility:** MFC's cross-border approach allows investors to access real estate assets from different countries. This global accessibility enhances investment opportunities and geographic diversification, providing a broader scope for portfolio growth.
- 4. Enhanced Liquidity:** The digital nature of MFC tokens on the Binance Smart Chain (BSC) facilitates ease of trading on digital exchanges. Compared to traditional real estate investments, MFC offers increased liquidity, allowing investors to buy, sell, or trade real estate-backed tokens 24/7.
- 5. Transparency and Security:** Utilizing blockchain technology ensures transparent and tamper-resistant records of ownership and transactions. This not only reduces the risk of fraud and disputes but also enhances investor confidence in the integrity of the ecosystem.
- 6. Fractional Ownership:** MFC enables fractional ownership, making it more accessible for both small and large investors to participate in real estate investments. This feature allows investors to own a share of high-value assets without the need for substantial capital outlays.



LEGAL CONSIDERATION

Mayfair Coin recognizes the paramount importance of legal considerations in the tokenization of assets, particularly in the real estate sector. The legal aspects of Mayfair Coin's tokenization process are meticulously addressed to ensure compliance, transparency, and investor protection.

Here are key elements of the legal framework:

- 1. Licensing and Compliance:** Mayfair Coin is committed to operating within the regulatory framework of the jurisdictions in which it operates. The project has obtained a crypto license in Lithuania, showcasing its dedication to meeting legal requirements and ensuring a legitimate and regulated operation.
- 2. Legal Expertise:** Seeking expert legal advice is a cornerstone of Mayfair Coin's legal strategy. The project collaborates with legal professionals with expertise in blockchain, cryptocurrency, and real estate law. This ensures that the tokenization process aligns with global security and financial regulations.
- 3. Know Your Customer (KYC) and Anti-Money Laundering (AML):** Rigorous KYC and AML procedures are in place to verify the identities of investors and prevent illicit activities. By implementing these procedures, Mayfair Coin not only complies with regulatory standards but also establishes a secure and transparent environment for its investors.
- 4. Smart Contract Compliance:** The development and execution of smart contracts are designed to be in compliance with legal requirements. Smart contracts are programmed to represent ownership rights accurately, and their conditions align with legal standards associated with real estate assets.
- 5. Global Regulatory Landscape Considerations:** Mayfair Coin takes into account the diverse regulatory landscapes of different countries. This consideration is vital, especially when offering tokenized assets that can be accessed globally. Adhering to local regulations helps in building trust with regulators and investors.
- 6. Transparency and Reporting:** Transparency is a key component of Mayfair Coin's legal approach. The project provides clear and transparent reporting to investors, ensuring they have visibility into the financial health and performance of the tokenized assets and subsidiary companies.

By addressing these legal aspects comprehensively, Mayfair Coin aims to establish itself as a responsible and compliant player in the blockchain-based tokenization of real estate assets. This commitment not only safeguards the interests of investors but also contributes to the overall legitimacy and sustainability of the project.



MAYFAIR COIN'S STRATEGY

REAL ESTATE INVESTMENT

Mayfair Coin's strategic approach revolves around a multifaceted real estate investment model. The primary components of the strategy include property acquisition for rental purposes, buying and selling properties, and acquiring land for construction. The overarching goal is to leverage the profits generated from these activities to expand the portfolio and subsequently increase the overall market capitalization of Mayfair Coin.

- 1. Property Acquisition for Rental:** Mayfair Coin aims to acquire real estate properties specifically for rental purposes. By holding and renting out properties, the project generates a consistent stream of rental income. This income contributes to the sustainability of the project and provides a foundation for future investments.
- 2. Buying and Selling Properties:** Another facet of Mayfair Coin's strategy involves the purchase and sale of properties. Through strategic buying and selling, the project capitalizes on market trends, property value appreciation, and potential arbitrage opportunities. Profits from property sales are reinvested to fuel further growth.
- 3. Land Acquisition for Construction:** Mayfair Coin identifies opportunities to purchase land for construction purposes. This strategic move allows the project to engage in property development, adding value to its portfolio. Developing land for construction aligns with the broader goal of diversifying the types of real estate assets held by Mayfair Coin.
- 4. Reinvestment for Portfolio Expansion:** A distinctive feature of Mayfair Coin's strategy is the reinvestment of profits. Instead of distributing profits as dividends, Mayfair Coin reinvests the earnings into acquiring additional properties. This proactive approach to reinvestment aims to continuously expand the real estate portfolio and enhance the overall market capitalization.
- 5. Market Cap Growth:** The ultimate objective of Mayfair Coin's strategy is to increase its market capitalization. By consistently reinvesting profits and strategically managing real estate assets, the project aims to demonstrate sustained growth in value. This growth not only benefits existing investors but also attracts new participants to the Mayfair Coin ecosystem.

Mayfair Coin's strategic focus on real estate acquisition, development, and reinvestment positions it as a dynamic player in the blockchain-based real estate sector. The integration of these elements creates a holistic approach that combines income generation, asset appreciation, and long-term sustainability.



TOKEN BURNING

Mayfair Coin incorporates a unique element in its strategy known as "token burning." This mechanism involves the deliberate and permanent removal of a certain quantity of MFC tokens from circulation. The process of token burning is designed to contribute to the overall economic model of Mayfair Coin and can have several benefits:

- 1. Scarcity and Increased Value:** Token burning reduces the total supply of MFC tokens in circulation. According to the economic principle of supply and demand, a decrease in supply with constant or growing demand can lead to an increase in the value of the remaining tokens. This scarcity can potentially drive up the market value of MFC tokens over time.
- 2. Deflationary Pressure:** Token burning introduces a deflationary aspect to the tokenomics of Mayfair Coin. With fewer tokens available, the remaining tokens become more valuable. This deflationary pressure can be appealing to investors seeking assets with potential long term value appreciation.
- 3. Aligning Token Value with Project Success:** By tying the token burning process to the success of the project, Mayfair Coin aligns the value of its tokens with the overall growth and prosperity of the ecosystem. As the project achieves milestones, generates profits, and expands its real estate portfolio, the token burning mechanism becomes a reflection of these accomplishments.
- 4. Reinvestment of Profits:** The tokens burned are often funded by the profits generated by Mayfair Coin, particularly from rental income and property sales. Instead of distributing profits as dividends, Mayfair Coin reinvests them into acquiring additional properties and burning tokens. This reinvestment strategy emphasizes the project's commitment to long term sustainability and growth.
- 5. Investor Confidence:** Token burning can instill confidence in investors by demonstrating a commitment to managing token supply responsibly. The intentional reduction in circulating tokens shows a strategic approach to maintaining and potentially increasing the value of the remaining tokens.

Mayfair Coin's incorporation of token burning aligns with its broader strategy of reinvesting profits, expanding the real estate portfolio, and enhancing the overall market capitalization. It represents a forward thinking approach to tokenomics that aims to create a deflationary model while reinforcing the intrinsic value of MFC tokens.



PROFIT SHARING

Mayfair Coin's profit-sharing strategy is an essential component of our long-term vision for sustainability and community benefit. The initiation of profit sharing is strategically planned to unfold after the distribution of the initial tokens and the reduction of the token supply to a level where additional investments become minimal. Our strategic plan involves delaying the distribution of profits at an earlier stage to maximize the potential for growth.

Key Elements of Mayfair Coin's Profit-Sharing Strategy:

- 1. Timing and Token Supply Reduction:** Profit sharing is slated to commence after the initial distribution of tokens, coupled with a significant reduction in the token supply. This reduction is designed to create an environment where the circulating token supply is optimized, minimizing the necessity for further investments.
- 2. Strategic Approach for Sustainable Growth:** Our strategy involves a balanced approach to sharing profits and maximizing growth opportunities. By refraining from early profit distribution, we aim to ensure that the project can reinvest in additional real estate assets, contributing to sustained growth and value appreciation.
- 3. Minimizing Need for Additional Investment:** As the token supply decreases and the real estate portfolio expands, the need for additional investment is minimized. This strategic position allows Mayfair Coin to shift focus from intensive investment to sustained growth and profit-sharing with the community.
- 4. Profit-Sharing Percentage:** Mayfair Coin plans to share 50-60% of the profits when the time is right. This commitment to a substantial profit-sharing percentage demonstrates our dedication to providing tangible benefits to our community of token holders.
- 5. Balancing Growth and Distribution:** Our strategic plan strikes a balance between fostering growth through reinvestment and distributing profits to the community. This ensures that Mayfair Coin remains a dynamic and attractive investment opportunity while creating a sustainable ecosystem.

Mayfair Coin's profit-sharing strategy is aligned with our commitment to the long-term success of the project and the satisfaction of our community of investors. By carefully managing the timing and percentage of profit distribution, we aim to create a model that maximizes potential growth and delivers lasting value to all stakeholders.



GOVERNANCE MODEL

A governance model in the context of blockchain projects refers to the set of rules, processes, and decision making structures that guide how a project is managed, developed, and evolved. It outlines how key decisions are made, how conflicts are resolved, and how participants in the ecosystem can contribute to shaping the project's future.

Mayfair Coin's Governance Approach:

Mayfair Coin (MFC) follows a decentralized and community-driven approach to governance. While it may not have a specific governance token, the project emphasizes inclusivity and community participation in decision-making processes.

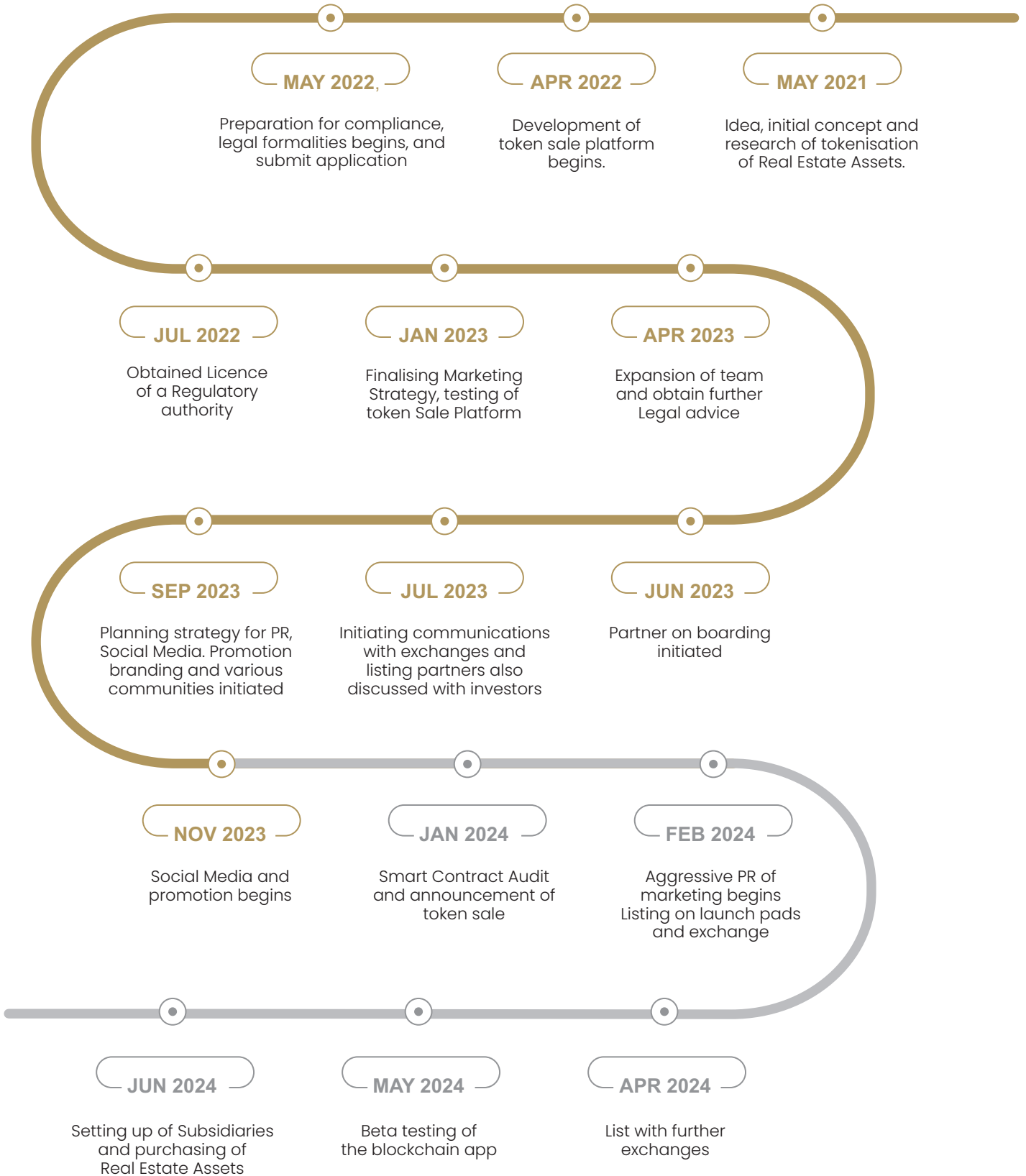
Key Features of Mayfair Coin's Governance Approach:

- 1. Community Involvement:** Mayfair Coin encourages active participation from its community members. Regular updates, feedback sessions, and community forums provide a platform for users to voice their opinions, share ideas, and contribute to the project's development.
- 2. Proposal Submission and Feedback:** Community members are invited to submit proposals and provide feedback on various aspects of the project. This collaborative approach ensures that the community's perspectives are considered in decision-making.
- 3. Decision Implementation:** Decisions are implemented based on community feedback and consensus. While there might not be a formal governance token, Mayfair Coin values the input of its community members in determining the project's strategic directions and initiatives.
- 4. Transparency and Communication:** Mayfair Coin maintains transparency in its operations and decision-making processes. Clear communication channels are established to keep the community informed about the project's progress, challenges, and upcoming developments.
- 5. Adaptability:** The governance approach of Mayfair Coin is designed to be adaptable to the evolving needs of the community and the project. Flexibility allows for adjustments based on feedback and changing market conditions.

While Mayfair Coin may not utilize a governance token, its commitment to community engagement and transparent decision-making remains integral to its governance approach. The project aims to build a collaborative ecosystem where the community plays a vital role in shaping Mayfair Coin's journey.



ROAD MAP





TOKENOMICS

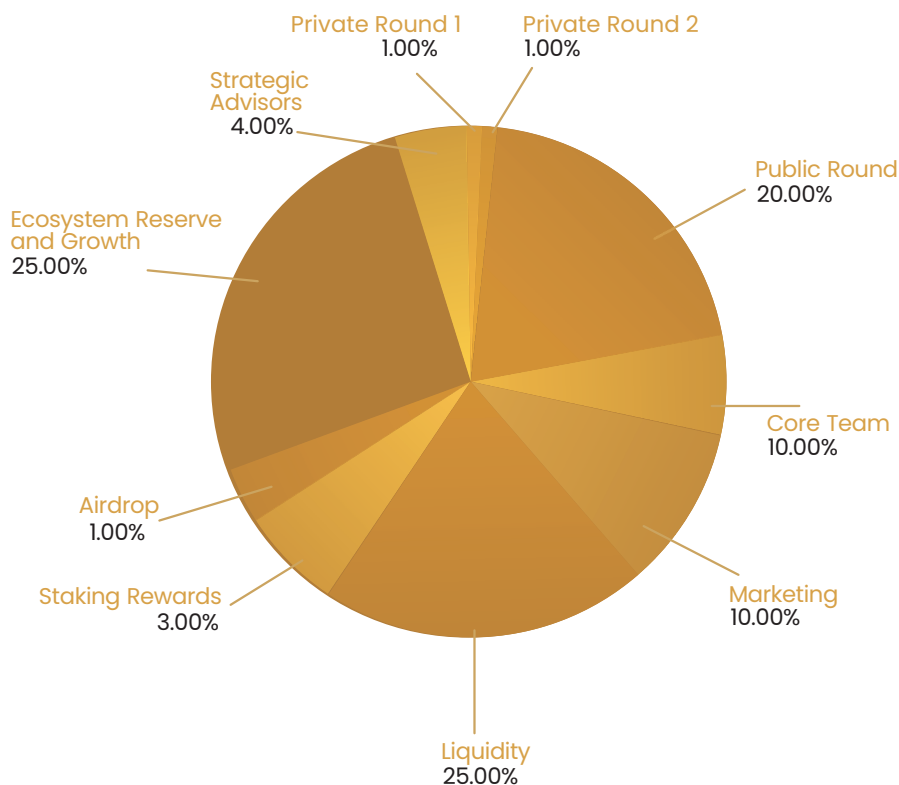
Mayfair Coin (MFC) has carefully designed its tokenomics to create a robust and sustainable ecosystem. The tokenomics structure encompasses key elements such as token distribution, utility, and mechanisms that contribute to the overall functionality of the MFC token.

DISTRIBUTION

The \$MFC tokens will be sold to private investors, and launchpads, and supported to stabilize the value of the coin and fund the expansion of the Mayfair ecosystem. The initial round will be used to expedite the framework required for the growth of the project with the hiring, audits, marketing, and other associated project costs.

The structured tokens will be launched to investors through the Binance Smart Chain (BEP20) standard with the total supply being 50,000,000,000.

Private Round 1	500,000,000	12,500,000,000	Liquidity
Private Round 2	500,000,000	1,500,000,000	Staking Rewards
Public Round	10,000,000,000	500,000,000	Airdrop
Core Team	5,000,000,000	12,500,000,000	Ecosystem Reserve & Growth
Marketing	5,000,000,000	2,000,000,000	Strategic Advisors





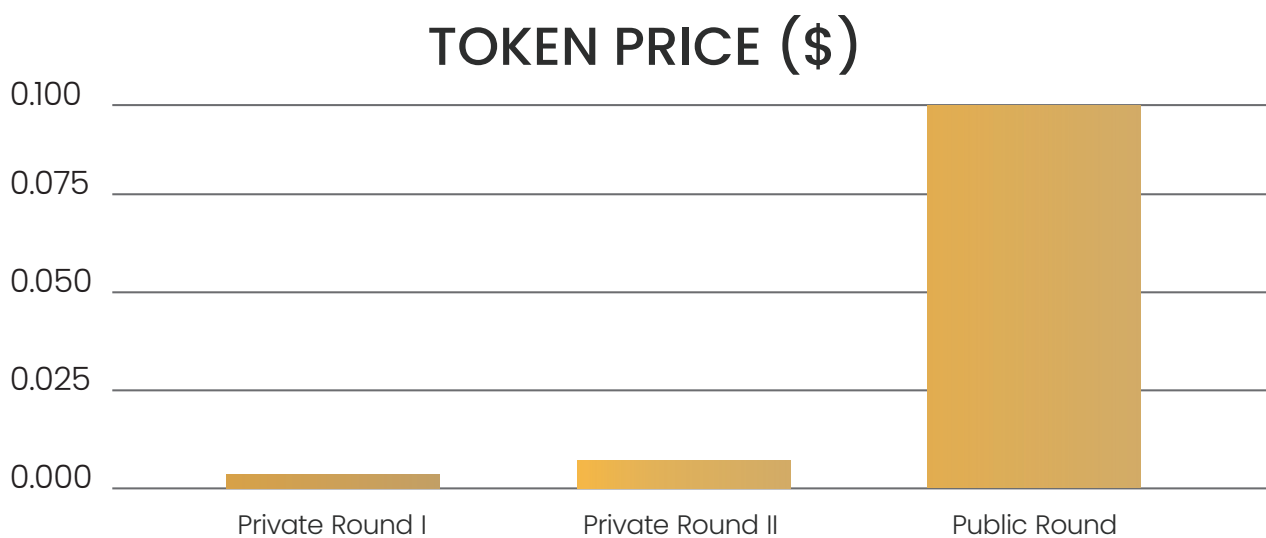
VESTING PERIOD

CATEGORY	INITIAL RELEASE %	VESTING (months)	CLIFF
PRIVATE SALE 1	5%	24 months	3 months
PRIVATE SALE 2	5%	24 months	3 months
PUBLIC ROUND	25%	3 months	—

TOKEN SUPPLY

Total Supply 50,000,000,000	Initial Circulating Supply 2,550,000,000
Initial Market Cap \$255,000,000	Fully Diluted Market Cap \$5,000,000,000
Listing Price per Token \$0.1	Capital Raising 1 billion USD

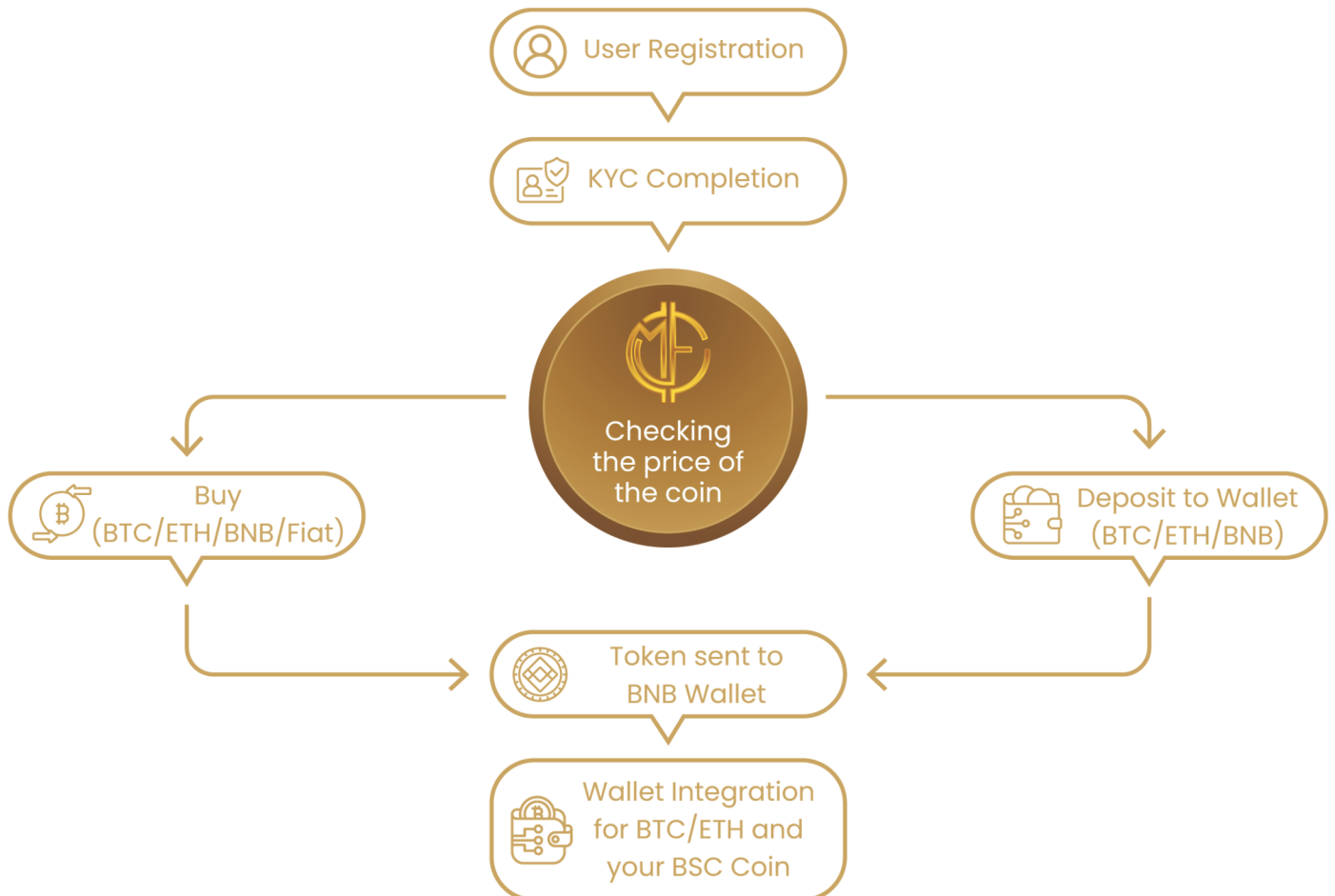
TOKEN PRICE





TOKEN FLOW

The token flow is designed to facilitate the fundamental functionality of the Mayfair ecosystem. After user registration, the platform implements a comprehensive KYC process. Approved users can BTC/ETH/BNB against their fiat and crypto payments and integrate their wallets to acquire the \$MFC token.





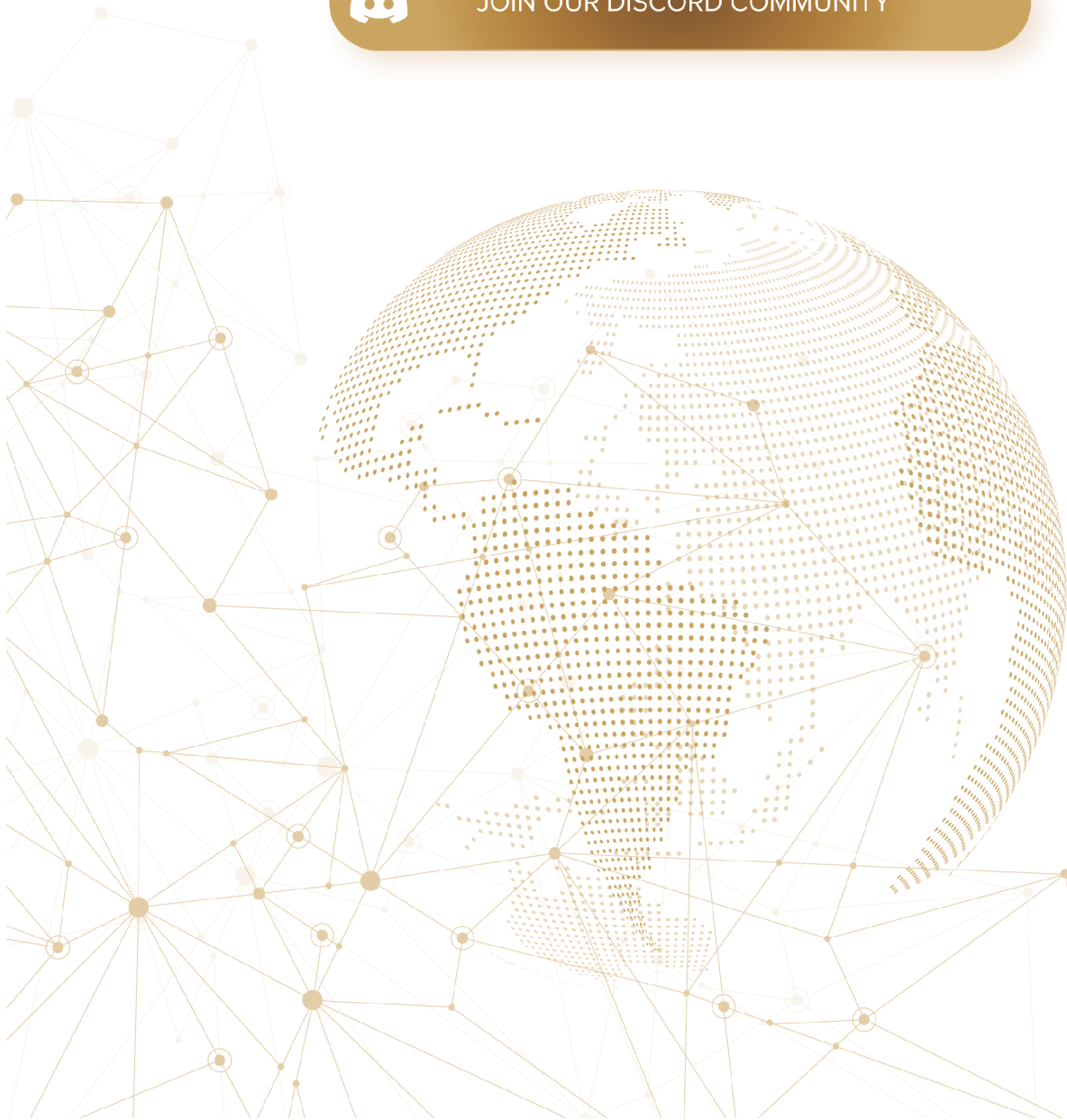
OUR SOCIALS



JOIN OUR TELEGRAM COMMUNITY



JOIN OUR DISCORD COMMUNITY





OUR TEAM

Our team includes experienced leaders in the real estate, technology, and web3 space with a proven history of delivering community-driven products.



Rbee Mehmood
CEO - Founder

With over 20 years of experience in the real estate and finance industry, Rbee is an innovator that believes in the potential of technology to transform conventional business operations. His specialization in real estate management has led him to lead a successful career as one of UK's paramount managers. Rbee will serve as the instrumental guiding figure for the project.



Fazal Hussain
COO

Fazal is a qualified executive with over 18 years of management experience in the real estate industry. He specializes in operational procedures like hiring, management, and human resource. With strong relationships across the industry, Fazal's strategic thinking, attention to detail, and customer service skills make him a valuable asset to the Mayfair team.



Artur Saniuk
CFO

Artur Saniuk is a highly accomplished Chief Financial Officer with over 15 years of experience in finance and accounting. He has a proven track record of leading financial operations and optimizing performance to drive business growth. Artur is an experienced professional with expertise in financial analysis, strategic planning, and risk management.



Aiste Abazoriute
Senior Account Executive

Aiste is an experienced financial accountant with a history of working at leading firms across the United Kingdom. Before becoming a formal part of Project Mayfair, Aiste has been working with leading startups and helping them with her financial consultancy services.



Irena Saniuk
Customer Service Relations

Irena Saniuk is a consummate Customer Service Relations Officer with an impressive track record of success in managing and enhancing customer relationships. With a passion for excellence and a commitment to delivering unparalleled service, she has demonstrated expertise in a wide range of areas, including customer engagement, satisfaction, retention, and loyalty.



Julian Price

Senior Financial Analyst

Julian is a highly qualified economics and finances professional. He is a part of the Mayfair team as a Senior Financial Analyst. He has extensive experience in various highly analytical, commercially focused roles with high-profile companies, including KPMG, Diageo, Foxtel, Telstra & Carlton United Breweries.



Halina Kozlowski

Customer Service Relations

Halina is an experienced Customer Service Relations expert with problem-solving skills and strategic thinking that have enabled her to deliver exceptionally. Her extensive experience in customer service management equips her with the ability to handle complex customer situations with ease and efficiency.



Dennis Tufour

Real-estate Legal Expert

Dennis is an experienced Solicitor specialising in real-estate-related legal matters. He holds a Master of Law degree from London Metropolitan University. Over the last ten years, he has positioned himself as an expert in Trade Finance, Commercial disputes, Employment related issues, Landlord and Tenant disputes, Immigration and Regulatory disputes, and helping clients in their legal matters. He has joined the Mayfair team as a Real-estate Legal Expert.



Marcin Hillo

Application Project Manager

With over 10 years of experience, Marcin Hillo is a highly skilled Project Manager and specializing in web application development. He is an expert in project management methodologies and has extensive technical skills in web technologies.

Marcin is also experienced in developing responsive web design, ensuring seamless user experiences across all devices.



Dean Anastos

Blockchain Consultant

Dean is a highly accomplished Blockchain Consultant with an extensive technical background. He has hands-on experience in developing decentralized applications (DApps), creating custom Blockchain solutions, and performing smart contract audits to ensure optimal functionality and security. Dean's technical qualifications include proficiency in various Blockchain platforms, such as Ethereum, Hyperledger Fabric, Corda, and Quorum.



Abdul Qaiyoom
Chief Technical Officer

Abdul is a technopreneur and business strategist with decades of creative direction and management experience. He has been working as a technology business leader for over 20 years, and for the last five years, he has devoted much of his time to Blockchain Research & Development. Helped startups expand their digital integrations for the past 18 years across multiple verticals. Focused on blockchain, NFT, ICO, and IEO related technologies.



Tom Mickiewicz
Operation Manager - IT Expert

Mr. Tom brings more than eight years of operational management experience to the Mayfair brand. He is leveraging his past experiences with Amazon Private brands, online arbitrage, and whole sale, to expand Project Mayfair.



Dylan Ramsey
Project Manager

Ramsey has extensive experience as a consultant, working with a diverse range of clients across various industries.

Ramsey earned a Bachelor of Computer Science with Honors from York University, in Toronto, Ontario, Canada, and has a strong foundation in web development, having worked full time at York University while completing his degree.



Pawel Karpinski
Application Designer

Pawel is a highly skilled Application Designer with a passion for creating innovative and intuitive digital experiences that engage and delight users. With his in-depth knowledge of user experience (UX) and user interface (UI) design principles, Pawel leads the application design process at Mayfair.



LEGAL INFORMATION

TERMS AND CONDITIONS

Our terms and conditions define the risk and conditions of using the Mayfair platform and associated technologies. We strongly believe in transparency and community awareness during our processes.

Terms:

These are terms and conditions that govern the use of Mayfair services and the agreement that exists between the user and Project Mayfair. The defined terms establish the rights and obligations of all stakeholders regarding the use of the services

The right of access to the use of the services is dependent upon your acceptance of and compliance with the outlined terms and conditions. These conditions apply to all visitors, users, and stakeholders that access or use the services provided by the company. By accessing the aforementioned services, you agree to be bound by the defined Terms and Conditions.

- If you disagree with any of the defined terms and conditions, you may not access the services.
- You must be over the age of 18 to access Mayfair services under the defined legislative requirements.

Your access to the provided services is also conditional on the acceptance and compliance with the defined privacy Policy of the Mayfair Project. Our Privacy policy describes our procedures and operational policies on the collection, use, and disclosure of your personal information when you access the application or website. The policy outlines the legislative protection applicable to the collected data. Please review our associated Privacy Policy before using our products and services.

By accessing the Mayfair services, you agree to be bound by the defined terms and conditions. If you disagree with any of the stated terms, you may not access our products or services.

CONDITIONS OF USE

By accessing the Mayfair platform, website, or any associated service, you accept the aforementioned terms and conditions. Do not use the platform or any of the associated services if you don't agree with the stated terms and conditions outlined below.

RESERVED RIGHTS

Project Mayfair reserves the right to request the removal of content and links to our project. You comply with the removal request and ensure the removal of all links in the case of application requests. We reserve the right to amend the stated terms and conditions and linking policy at any moment without express notice. By connecting with our website, you agree to be compliant with the defined terms and conditions. Without prior approval and explicit written permission, you may not alter the visual contents of the project or use any visual assets featured on the website.



SERVICE LIABILITY

By accessing the Mayfair Coin websites and services, you understand and agree to the potential risks applicable. Our applications, websites, smart contracts, and other extensions are included on an "as is" basis and "as available" without any warranty provisions, whether implied or express.

LINK LIABILITY

Our project features links and information connected to external websites of third parties, the content of which are beyond our influence. For this reason, we cannot accept any liability for the contents of external links. The respected third-party owners are responsible for the content, management, and moderation of the content featured on the linked pages. At the time of review, linked pages were checked for possible legal violations, and no illegal content was present at the time of link creation.

Without concrete proof of infringement, permanent control over linked content is not reasonable. As soon as legal violations are reported, Mayfair Coin will take prompt action to remove such links.

DISCLAIMER

This document, including all information contained within (collectively, the "Presentation"), is intended solely for informational purposes to provide recipients with information about Mayfair Coin. The Presentation is provided "as is," and none of Project Mayfair, its affiliates, or any of their respective directors, officers, managers, members, employees, agents, or representatives, make any representation, warranty, declaration, guarantee, certification, or promise, whether express, implied, or otherwise, as to the accuracy, completeness, or reliability of the Presentation.

The Presentation does not constitute an offer to sell, a solicitation of an offer to buy, or a recommendation to purchase or offer to purchase any security of Mayfair Coin. Recipients are not permitted to interpret the Presentation, including the contents herein, as legal, tax, accounting, or investment analysis, recommendations, or advice. It is recommended that recipients seek the advice of their own counsel and tax and financial advisors on all matters concerning Mayfair Coin.

By accepting this Presentation, each recipient represents and warrants to Mayfair Coin that they are not relying on the information contained herein to make any decision, including any investment decision. The Presentation is the property of Mayfair Coin and no right or license to any content of the Presentation is granted to any recipient. The Presentation constitutes confidential information of Mayfair Coin and is provided to each recipient on the condition that they agree to hold the Presentation in strict confidence and not directly or indirectly reproduce, disclose, forward, disseminate, or distribute the Presentation, in whole or in part, without the prior written consent of Mayfair Coin, which may be withheld, conditioned, or delayed in its sole discretion. Recipients who do not wish to receive further information should promptly return the Presentation to Mayfair Coin.

Forward-looking statements are contained in this Presentation, which may be considered statements relating to future events, including Mayfair Coin's future financial or operating performance. Such forward looking statements are subject to numerous known, unknown, and unknowable risks, uncertainties, and other factors, any or all of which could cause actual results to differ materially from those expressed or implied by such forward-looking statements.



All forward-looking statements in this Presentation are based upon estimates, assumptions, analysis, and interpretation that, while considered reasonable by Mayfair Coin and its management, are inherently uncertain. The Presentation is not, and shall not be relied upon as, a representation, warranty, declaration, guarantee, certification, or promise, as to the past or future performance of Mayfair Coin. The Presentation contains preliminary information that is subject to change and may be superseded, in whole or in part, by information contained in materials that may be distributed at a later date. Mayfair Coin does not have any obligation to update this Presentation.

This document and its contents have been prepared and issued by Mayfair Coin UAB (the "Issuer"). The Issuer is a limited company incorporated in [Lithuania] with registered number 306073289 and its registered office is 56-101 Architektu G. Vilnius, Lithuania - 04111. To the best of the knowledge and belief of the directors of the Issuer, neither this document and the information in its pages may contain material that constitutes a "financial promotion" for the purposes of the Financial Services and Markets Act 2000 ("FSMA"). The Issuer is neither authorized nor regulated in the conduct of its business by the Financial Conduct Authority. This document has been prepared by the Issuer and its communication of the information it contains is provided only for and is directed only at persons in the UK which the Issuer reasonably believes to be of a kind to whom such information may be communicated by an unauthorized person pursuant to FSMA. Any person accessing this document in jurisdictions outside the UK should inform themselves about and observe any applicable legal requirements. This document contains general information about the Issuer and its business as well as giving initial high-level information. The contents of this website are not tax, business, investment or other advice.

This document and the information contained herein are subject to correction, completion and/or amendment by the Issuer. To the best of the knowledge and belief of the less user (who has taken reasonable care to ensure that such is the case), the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information. Whilst this document has been prepared in good faith, no representation, warranty, assurance or undertaking (express or implied) is or will be made, and no responsibility or liability is or will be accepted by the Issuer, any related undertaking or its or any of their respective officers, employees or agents in relation to the adequacy, accuracy, completeness or reasonableness of this document, or of any other information (whether written or oral), notice or document supplied or otherwise made available to any interested party or its advisers in connection with the information contained in this document and/or the matters contemplated thereby. All and any such responsibility and liability is expressly disclaimed. This document, including without limitation all text, graphics and images, is protected by copyright or other applicable intellectual property rights. This document and the information contained herein is not to be reproduced or distributed to others, at any time, without the prior written consent of the Issuer.

REFERENCES

<https://www.forbes.com/sites/brendarichardson/2021/12/13/experts-predict-what-the-housing-market-will-look-like-in-2022/>
<https://www.cnbc.com/2022/01/27/rising-mortgage-rates-tight-supply-high-prices-frustrate-house-hunters.html>
<https://seekingalpha.com/article/4475027-2022-outlook-the-inflation-trade-and-rising-reits>
<https://www.barrons.com/articles/reits-are-poised-to-outperform-stocks-next-year-here-are-3-picks-51639775694>



MAYFAIR COIN